

## FOR IMMEDIATE RELEASE

### CONTACT:

Kevin Wilson  
Powell River Money Society  
<http://powellrivermoney.ca>  
604 483 9052  
[info@powellrivermoney.ca](mailto:info@powellrivermoney.ca)



## Powell River Dollar Bills Unveiled

POWELL RIVER (May 21, 2012) —

Powell River Money Society (PRMS) invites the public to attend an Art Show and Information Night on Tuesday May 29th, 5:15 - 8:30 pm, in the Poplar Room at the PR Recreation Complex. This event will provide opportunities for community members to view and comment on bill designs for the new Powell River Dollars, and to learn about the project. Formal presentations will be made at 5:30 and 7pm, with organizers on hand throughout the event.

Powell River Dollars are a form of "complementary currency" designed to be spendable at a variety of businesses in Powell River. The concept of local money has already been implemented around the world, and using the Community Way model that underlies Powell River Dollars it has resulted in increased donations to local non-profit groups and projects. Businesses, non-profit groups and members of the public are invited to explore this proven opportunity to keep money circulating and working within Powell River. Admission to the Art Show and Information Night is free. Complimentary light refreshments will be available. For further information, please call Kevin Wilson, 483 9052.

Cory Carr, Treasurer of the Powell River Chamber of Commerce, has this to say about Powell River Dollars:

"I'm happy to say that the Powell River Chamber supports the Powell River Dollar initiative. It creates extra capital that can continue to fuel business while regular cash may be tight. It encourages local spending, because the dollars flow in and out of exclusively local businesses. The successfulness of the program will depend on the community's willingness to adopt and use it regularly."

### About the Powell River Money Society

PRMS grew out of a Local Economy weekend event sponsored by Transition Town Powell River in Sep 2011. Over the past eight months members of PRMS have been working to bring the Powell River Dollar into existence. We are currently waiting for registration confirmation from the BC Societies Register.

Active members of PRMS include Bruce Finlay, Kevin Wilson, Mischa Brooks-Thoma, Rob Higgin, Sean Melrose and Marian Kemp. Interested individuals are welcome to become part of this initiative to take back control of our economic lives.

<http://powellrivermoney.ca>

###